



**EXPLORING**

# *Group Travel*

**WITH DORINA BROWN TRAVEL**

# Dorina

## BROWN TRAVEL

● dream big • explore bigger

### DORINA BROWN TRAVEL'S EXPRESSION OF INCLUSION

We believe strongly in equity and operate under an umbrella of acceptance, inclusion and accessibility. Our service respects, and is attentive to, the unique needs of all people.

This is a safe space.

This safety is extended to all, including members of the LGBTQ+ community, children, people experiencing disability or other barriers (such as folks who identify as neurodivergent, live with mental illnesses or require specific accessibility needs) or those who may fear discrimination for their particular needs. We are excited to work with you to find a trip that fits best for you in a way that is open and respectful!

## OUR GUIDING PRINCIPLES

### **We are relational**

Relationships are foundational to how Dorina Brown Travel does business. It's taking a deep dive into your wants and needs to match you and your group to the perfect trip.

### **We are inclusive**

We are proud of our Expression of Inclusion. We believe in human worth and dignity and strive to ensure that the products and services we provide are inclusive.

### **We value sustainability**

Dorina Brown Travel prioritizes suppliers who are making conscious efforts for sustainability and conservation of both the planet and local economies.

### **We believe in authenticity**

Not only do we believe in being authentic with our clients, but we believe in ensuring our clients have authentic experiences while on their travels.

### **We honour culture and tradition**

The world is a great, big, beautiful place and the people in it come from a variety of backgrounds and traditions, each unique and vibrant. We celebrate and honour the culture and traditions of the global community.

# HOW WE HELP YOU

## Research

We handle the research so you can focus on more important things.

## Trip Assistance

From assistance with planning to ensuring your special elements are booked, we are with you every step of the way.

## Guest Bookings

We take care of all your guests' bookings.

## Handle All Payments

We process all of your guests' payments.

## Travel Arrangements

We make sure all the travel arrangements are made and confirmed.

## Communications Liaison

We are your liaison with the supplier, so you only have one person you have to go through to get answers to questions.

## Monitoring World and Weather Events

We monitor the world to ensure your guests stay safe.



*dream big*



*explore bigger*



# Bonded Groups

Bonded groups are pre-existing groups that decide to travel together for a common purpose. Examples include schools, churches, sports clubs, choirs, and hobby groups. These groups often have unique needs, like transporting sports equipment or instruments. We help ensure all your needs are met.

# Fused Groups

Fused groups come together under a host who leads the trip. These types of groups tend not to know each other before traveling. The destination, timing, theme, price point and unique selling features are often decided by the trip's host.



# Benefits to Hosting A Group



## Freebies

Free flights, free rooms, free upgrades...sometimes entire trips can be free for the host. Who wouldn't love a free trip?



## Special Perks

Flight name changes for free, first checked bag free, admission to attractions before the public, welcome cocktails on arrival...the list goes on of potential special perks!



## Discounts

Groups often mean suppliers are willing to offer special pricing on excursions, entrance fees etc. Plus, you can get private guides/transfers/tours etc. for less than if traveling solo.

## Customizations

Have specific itinerary needs? Want to add in a special visit from a local presenter? Maybe you want a fully thematic trip. With a group, the sky is the limit.

## Partnership

Hosting a group can be a great business partnership or fundraising opportunity. It can help with networking, brand awareness and customer loyalty.



**We negotiate contracts with Suppliers to get you the best price**



**Assist with details, like transportation planning for equipment**




**Connect you with local organizations, for example, sports teams or special interest groups**



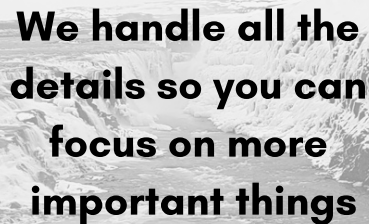
**You'll be fully supported by Dorina Brown Travel every step of the way**



**Potential to travel for free!**



**Ability to customize as much or as little as you need**



**We handle all the details so you can focus on more important things**



**Networking possibilities**

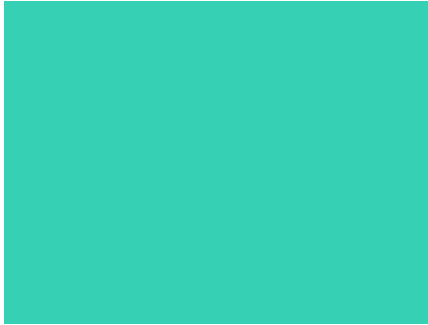


**Ability to grow your content for your social media**

*How We Can Help Your Bonded Group*



**It's a way to build relationships with your clients**



**Opportunities for business growth**



**You get to build and participate in a one of a kind itinerary**



**You'll be fully supported by Dorina Brown Travel every step of the way**



**Your trip has your brand at it's core**



**Networking possibilities**



**Potential to travel for free!**



**Ability to grow your content for your social media**



**Build your client engagement and loyalty**



*Reasons To Host A Fused Group*





CONTACT US TO LEARN MORE ABOUT HOW  
DORINA BROWN TRAVEL CAN HELP YOU

*Dream Big, Explore Bigger*

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